

Message Text

UNCLASSIFIED

PAGE 01 NAHA 00176 231037Z

43

ACTION EA-10

INFO OCT-01 ISO-00 EB-07 /018 W
----- 004377

R 230918Z APR 75
FM AMCONSUL NAHA
RUEHDC/USDOC, WASH, D.C. UNN
USDA, FAS, WASH,D.C. UNN
INFO SECSTATE WASHDC 1691
AMEMBASSY TOKYO

UNCLAS NAHA 176
E.O. 11652 N.A.
TAGS: BEXP, BTIO, BFOL, JA
SUBJ: PRIVATE TRADE OPPORTUNITY
1. 588/03/017
2. 042375
3. H. COCHRAN
4. 588 JAPAN
5. IAD
6A. REPLY VIA TELEX TO --
6B. MR. JUN KAWATA, PRES.
6C. CROWN SHOJI K.K.
P.O. BOX 278, NAHA, OKINAWA, JAPAN (900-91); 2733 AZA GUSUKUMA,

PAGE TWO RHAIBQA3896 UNCLAS
URASOE CITY, OKINAWA, JAPAN (900-21).
7. CABLE: CROWN, OKINAWA TELEX: J-79867. TEL: 0988-77-5161.
8. CO. REF: (FIN) BANK OF RYUKYUS, P.O. BOX 310, NAHA, JAPAN.
CABLE: RYUGIN, TELEX: J-79827.
9. 104-11. DIRECT SALE AND REPRESENTATION. 9A. AGCY./ DIST.
10. DESCRIPTION.
2065051-1000. HARD CANDY, IN FANCY PACK BOX OR TIN.
2066000-0500. CHOCOLATE & COCOA PRODUCTS, FANCY PACK.
2065000-0500. CONFECTIONERY PRODUCTS, FANCY PACK.
2052000-0500. COOKIES AND CRACKERS, FANCY PACK.
2033000-0500. CANNED FRUITS AND VEGATABLES.
2099938-0200. SPICES AND CONDIMENTS, CONSUMER SIZES.
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2099939-0300. SPICES AND CONDIMENTS, COML SIZES.

2542467-0010. STORE FIXTURES -- RETAIL FOOD
3585300-0020. COMMERCIAL REFRIGERATION EQUIPMENT.
FIRM IS MAJOR OKINAWAN IMPORTER, DISTRIBUTOR, AGENT FOR
FOREIGN AND U.S. FOOD PRODUCTS AND CONSUMABLES. EMPLOYS
50, ANNUAL SALES \$6,000,000. FIRM BELIEVES IT CAN INCREASE
ITS SALES BY \$12,000,000 THIS YEAR SELLING TO SOME 1.5 MILLION

PAGE THREE RHAIBQA3896 UNCLAS
TOURISTS FROM MAINLAND JAPAN EXPECTED FOR INTERNATIONAL
OCEAN EXPOSITION, OKINAWA 1975 (JULY 20, 1975 - JAN 18, 1976).
IF IT CAN FIND RELIABLE U.S. SUPPLIERS. ON LAST TWO ITEMS,
FIRM IS INTERESTED IN ESTABLISHING ITS OWN GROCERY OUTLET
ON 12,000 SQ. FT. PLOT OF LAND IN DOWNTOWN NAHA. KAWATA
PLANS VISIT SAN FRANCISCO (APR 28), NEW ORLEANS (APR 30-MAY
2), DALLAS SUPERMARKET INSTITUTE CONVENTION (MAY 4-6),
LOS ANGELES (MAY 9-10). SUPPLIERS SHOULD CONTACT DOC
DISTRICT OFFICES FOR DETAILS OF ITINERARY.
FURNESS

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
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Draft Date: 23 APR 1975
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Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
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Disposition Event:
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Margaret P. Grafeld
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05 JUL 2006

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TAGS: BEXP, BTIO, BFOL, JA
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Type: TE
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